

New Business Tourism Service for Leicester & Leicestershire

A public private sector partnership of over 25 venues all based in and around the County of Leicestershire has launched, targeting the conference and meetings sector.

Meet Leicester, led by an experienced Business Tourism Manager, Samantha Hall and an Assistant Pasquale Buonanno will be promoting the portfolio of diverse venues of Leicester and the surrounding area on behalf of the partnership of conference venues, aiming to increase business tourism into this easily accessible County.

Leicester is situated in an ideal location in the East Midlands within 30 miles of both East Midlands, Birmingham and Luton Airports. With a mainline station and just 66 minutes from London St Pancras and easy access from the M1 it is perfect for delegates anywhere in the country, wherever they are based. With the buzzing, colourful and thriving City surrounded by lush countryside, canals and rivers it is a County of contrasts.

With a total of 7000 bedrooms around the County we really can help for any size of event. Meet Leicester provides a free of charge venue finding service to meetings and conference organisers nationally, regionally and locally.

Whether you have a meeting for 10 or 1000 you can contact the team through the website enquiry form, provide the details of the event you are organising and request a proposal. We will then endeavour to get rates and availability for all suitable venues providing you with an excellent choice for your next event.

Meet Leicester & Leicestershire will liaise with you at various intervals to ensure that all your requirements have been met and to offer assistance in organising site visits or help with confirming venues.

Other free of charge services provided include:

- Organisation of familiarisation visits and site inspections.
- Free accommodation booking service.
- Connect you to local suppliers.
- Assistance in building social programmes and providing itinerary ideas.
- Composing a tailored bid for your event and providing support.
- Local expertise and knowledge.



Whether you require a modern, contemporary hotel situated in the City Centre or a rural retreat with team building space, a castle used in the filming of the Netflix series The Crown,, exclusive use of the unique National Space Centre or a country house hotel we are sure to find the perfect venue for your next event.

Our newest hotel arrival was the Novotel & Adagio which opened its doors in early 2020. A 154-bedroom hotel situated in the heart of the City Centre close to the Highcross Shopping Centre with its flagship stores of John Lewis and Zara.

Renowned for our sporting stadia and venues with a heritage of sporting expertise from the Loughborough University where renowned sports men and women have graduated. We have Premiership winners Leicester City football club, the Tigers Rugby Club, the County Cricket Club, an Elite Athletes hotel, which even has specially designed altitude bedrooms, and Leicester Racecourse all of which have their own conference facilities.

With some great venues out in the Countryside there is plenty of outdoor space available and we have some great ideas for teambuilding activities and experiences such as tank driving, paintballing, canoeing and country sports such as clay pigeon shooting, golfing and relaxing spas.

Take a look at the website, here there is the most up to date information on each of the venues with images and conference capacities detailed for each room in each venue. Many of our venues have the national Good to Go accreditation scheme, have achieved the Meetings Industry Association Covid secure accreditation or have undergone thorough and necessary risk assessments to ensure that you and your delegates can feel confident in organising and attending your next event.

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For further information please contact Samantha Hall, Business Tourism Manager at Meet Leicester
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